

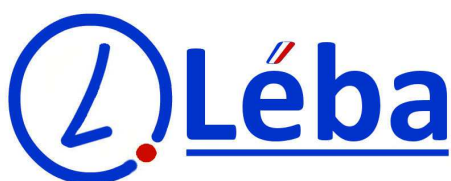
The National Lebanese Sustainable Development Contest

The Green Phoenix Trophies of the Sustainable Development

Organized by
L'ASSOCIATION LEBA – FRANCE
In collaboration with
The JEZZINE MUNICIPALITIES UNION
AND
L'ECOLE SUPERIEURE DES INGENIEURS DE BEYROUTH
(ESIB)

PRIZES : 10000USD

"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs". (Burtland Report)





During the first two Jezzine Sustainable Development contests, many projects have been presented in the field of sustainable development, covering the Jezzine area and its surrounding regions.

Among the conclusions of previous contests:

- The competition should not only cover the Jezzine area and its surroundings but should be extended to all Lebanon.
- If the strategic projects are the responsibility of the executive power, citizens participate in improving their region by proposing projects and ideas.
- There are a lot of projects in Lebanon in sustainable field and deserve to be rewarded.

Recognizing the importance of the preceding conclusions, it was decided by the contest creators:

- To extend the contest throughout Lebanon.
- Create the Green Phoenix Trophy symbol of the contest.
- The enterprises Easeit and Alonor France, the creators of the contest, grant the NGO "l'Association Léba" the organization of the contest.
- Reward by financial awards and trophies the new unachieved projects in the field of sustainable development. Each participant in these projects may be a corporation, an association, a municipality, students or any public or private actor Lebanese or non-Lebanese.
- Reward by trophies, projects already achieved or being deployed in the field of sustainable development. Each participant in these projects may be a corporation, an association, a municipality, students from all schools and universities, or any public or private actor Lebanese or non-Lebanese.
- Organize contests periodically.



Best New Projects to achieve in Lebanon

Projects to compete

Environment , quality of life and economic development

This category concerns new projects created for the contest, or already created but not deployed.

Objectives and Project Themes :

To compete, projects must meet objectives related to the environment in Lebanon, quality of life and health of the citizens. They must also participate in economic development.

The project should be based on sustainable development.

For the environment, quality of life and economic development, we chose topics that we have listed below.

Applicants can either submit a project dedicated to one of these topics, or present a project that involved several of these themes. They may also offer a different theme justifying its contribution to the general objectives of the competition.

In the presentation of the project, the applicant is requested to inform the jury on each of the topics addressed by the project.

- Environnement :

The following topics have been selected either for their overall environmental character, either for their specific importance of the area:

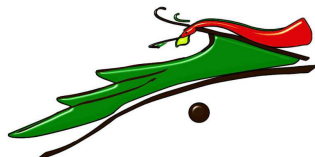
- o Water Quality
- o Earth without pesticides; agro-ecological infrastructure
- o Forests
- o Biodiversity
- o Renewable Energy

- Social - Quality of Life and Health :

To retain people in their land and to bring them back, it is important to offer them an attractive, healthy lifestyle and in which they can identify themselves.

The following themes have been selected for quality of life and health:

- o Regional Culture and traditions
- o landscapes, parks, recreation and sport
- o New cultural spaces
- o Technology Tools for residents
- o Preserving the identity of the region



- Sustainable Economic Development

We cannot keep a population without an economic development. The development used for this competition is sustainable development, such as the topics listed below.

- o Production of sufficient and quality food
- o Valuation of regional wealth and rural tourism
- o Promoting sustainable development and organic labels
- o New technologies and environmental technology centers

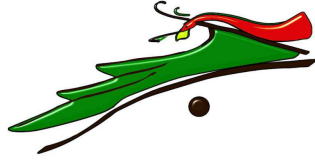
Synergy and complementarity between projects presented for the various themes will be appreciated.

Axes to develop

Economic viability , Governance, Participation of Citizens, Participation of local administrations

The project can be either general interest or public interest. Depending on its quality, one or more of the following areas will be developed during the project presentation.

- Economic Viability / Business Plan
 - o Public and Private Financing
 - o Funding by venture capitals
 - o Costs and Revenues over time
 - o Schedule
- Gouvernance:
 - o Plan of actions and indicators and measures of objectives
 - o Animation
 - o Databases and document databases
 - o Targeted or Public Communication
- Maquette
- Participation of Citizens:
 - o Information / Pedagogy
 - o Mobilization and Participation
- Implication of local administrations:
 - o Financement
 - o Animation



Best Achieved Projects in Lebanon by a Municipality, an NGO, students, public or private organism, Lebanese or non-Lebanese

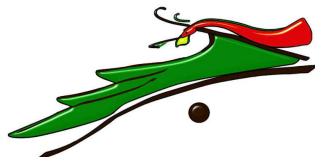
Projects to compete

Environment , quality of life and economic development

This category concerns projects achieved since start of 2010, or being deployed before the end of the contest.

The project presentation is free but must respect sustainable development.

The participation to this category can be either directly by the candidate or by direct enrolment by organizers for meriting achieved projects.



Winners

The organizers may modify any project category (new or achieved) if it doesn't fit the description of a category, and inform the candidate of this modification.

New or Achieved projects categories candidates will be assessed according to a set of criteria representing compliance with the objectives and themes of the contest and the quality of the development.

For both New and Achieved projects categories, sub-categories may be defined by the organizers upon reception of the pre-study and after decision of the juries.

Several prizes of a total of \$ 10,000 will be distributed to the best evaluated projects for the New Projects category . These projects will be the "winners" of the contest. Their number depends on the quality of the projects submitted for the competition and will be decided during the final deliberations.

The New or Achieved projects winners will be also awarded the Green Phoenix Trophy.

Who can compete?

Conditions , procedure and schedule

The objective of the competition is to encourage young talent graduate students or in graduation year from all schools and universities, young entrepreneurs, municipalities and associations or public or private organization or Lebanese or non-Lebanese.

Documents and previous contests results:

The documents needed for applications, can be downloaded from <http://www.associationleba.org>

Facebook:

<https://www.facebook.com/groups/108781311868/>

Applications:

Candidates can compete in both categories and multiple projects simultaneously.

Applications for new projects should be submitted by **15th of April 2014** , by using the registration form and sending it to Mr. Elie Aouad (Association Leba France) info@associationleba.org, or eaouad@easeit.fr

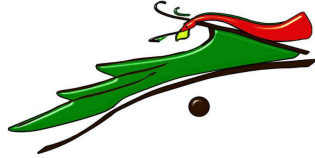
For achieved projects category applications should be done by the pre-study deadline date.

Pre-Study:

For new projects submission of a draft (pre- study and description of the project including a preliminary business plan) should be made by **9th of June 2014** the same emails mentioned above.

For achieved projects a preliminary description should be made with the same conditions.

During the week of **16th of June 2014** applicants will be invited to a presentation of their Pre-Study in front of a jury including representatives of the various organizers. The finalists will be defined following this presentation.



Two copies of the pre-study, including the registration form, the acceptance of the conditions of participation and the draft must be submitted.

Final Project :

The final presentation of the project (new or achieved) must be submitted by the **21st of July 2014** by email to Mr. Elie Aouad info@associationleba.org, or eaouad@easeit.fr

Juries:

The projects will be presented during the week of the **4th of August 2014** in front of juries in a location to be announced later. Two copies of the final project, including the registration form, the acceptance of the conditions of participation must be submitted.

Rewards ceremony:

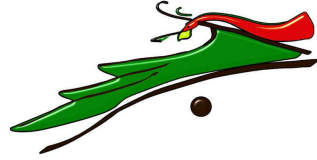
The rewards ceremony will occur by the end of the week of the **4th of August 2014** in a location to be announced later.

Information:

By email to :
info@associationleba.org
eaouad@easeit.fr

Note:

If circumstances require the modification of dates, candidates will be informed in advance.



Sponsors

